Reading reflection week 4

From the TNW talk it seems machine learning and neural networks are the future for design. Even though machines eventually will take over most design jobs for the sake of cost reduction and efficiency, we might find ourselves losing the feeling of creation and creativity. Making a personal touch to a design or artwork will also be near impossible with machine learning. This is especially true for art (vs. GANart) where every stroke is deliberate and is based on the artist’s vision or mood in that moment. A painting won’t mean the same to an artist if it’s made by a machine and I think the same principle applies to design. Creative people are not going to stop being creative just because of smart machines.

I like the part where Memo Akten talks about technology bringing us all closer together as humans with racial and geographic biases slowly fading away. I think he is right and I also agree with his view on how all people view the world differently.